# **Privacy Policy for Eterno Subscription**

Welcome to Eterno! We are committed to protecting your privacy and ensuring that your personal information is handled securely and responsibly. This Privacy Policy explains how we collect, use, and protect your information when you subscribe to our newsletter.

#### 1. Information We Collect

When you subscribe to our newsletter, we collect the following information:

 Email Address: To send you updates about our artists, NFTs, drops, exhibitions, and exclusive events.

#### 2. How We Use Your Information

We use your email address solely for the purpose of:

- Sending you newsletters and updates.
- Sharing exclusive offers and announcements related to Eternogallery.
- Informing you about upcoming exhibitions and new artwork releases.

#### 3. Data Security

We prioritize the security of your personal information. Our database is protected with industry-standard encryption and secure access protocols to prevent unauthorized access, alteration, or disclosure.

## 4. Your Rights

You have the right to:

- **Unsubscribe**: You can opt out of our newsletter at any time by clicking the "Unsubscribe" link in any of our emails.
- Request Access: You can request to see what personal information we have about you.
- Request Deletion: You can request that we delete your personal information from our records.

### 5. Sharing of Information

We do not sell, trade, or otherwise transfer your personal information to outside parties. Your data is used exclusively for Eterno's communication and updates.

# 6. Cookies and Tracking

Our website may use cookies to enhance your browsing experience. Cookies are small files that a site transfers to your computer's hard drive through your web browser (if you allow) that enable the site's systems to recognize your browser and capture certain information.

# 7. Policy Changes

We may update this Privacy Policy occasionally. Any changes will be posted on this page, and the date of the update will be indicated.

#### 8. Contact Information

If you have any questions about this Privacy Policy, please contact us at <a href="mailto:info@eternogallery.com">info@eternogallery.com</a>

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